

Welcome to our unique TouchKit solution!



We are an innovative company focusing in delivering cost effective advanced touch screen hardware and service solutions for Corporate events, Trade Show/Exhibitions, Real Estate, School, Science centers, Museum environments, Retail-stores and shopping windows, Digital signage/Interactive advertising deploying cutting edge interactive media technology.

Our TouchKit is everything you need to transform any Large Format HD LCD screen or DLP projector into an Interactive Touch Screen tool.

Using our **TouchKit** will engage customers into an interactive branding, advertising, entertainment and product promotion.

Interactive Digital Displays are the future of advertising.

The new technology draws attention providing a high profile approach to delivering your advertising message. A dominating presence that cannot be turned off, ignored or thrown away unopened - the true 24/7 form of advertising with the capability of changeable messaging. With **TouchKit** you get versatility in bright, bold, high-impact Interactive Digital signage.

The screens correspond to both the environment and ambient light conditions. Optical quartz filters and color correction tints make the screen tolerant to ambient light with variants for high quality moving images and static signage, resulting in bright, sharp pictures.



Dynamic Touch Screens are 7 times more effective than printed signage. While posters

and other traditional retail media are passive and have to be physically changed to convey a new message, our screens allow advertisers to interact with the audience, use moving images, strengthening synergy with TV advertising, and create brand recognition.

Using our technology advertising can be more cost effectively distributed to target specific demographics at different locations and times, getting the message to the right customer at the right place at the right time. Big screen displays are an excellent and powerful way to get your message out there. The screens create the wow factor in your audience. They captivate your audience with powerful multimedia, sound and graphics. Demonstrate your product's unique features and benefits via high impact Interactive digital signage.

Product features

- Lightweight simple to attach to any Large Format HD LCD screen or DLP projector
- No requirement to have any external wires or devices
- Interactivity works even with gloved hand
- Not affected by external light conditions
- **Wide range of screen sizes available: 30", 40", 50", 60" and 72" - 4:3 or 16:9 format**
- Works with all existing multimedia applications PowerPoint, Macromedia flash, Web sites etc.
- Simple set-up
- Still works with substances such as water drops and other liquids on the touch surface
- Stylus independence—pen, finger, hard or soft stylus can be used
- One-time calibration, no ongoing maintenance required
- Speed and accuracy
- Highest clarity of image, so does not require extra bright display screens

Applications

- Corporate events
- Trade Show/Exhibitions
- Real Estate
- Schools
- Science centers
- Museum environments
- Retail-stores and shopping windows
- Digital signage/Interactive advertising

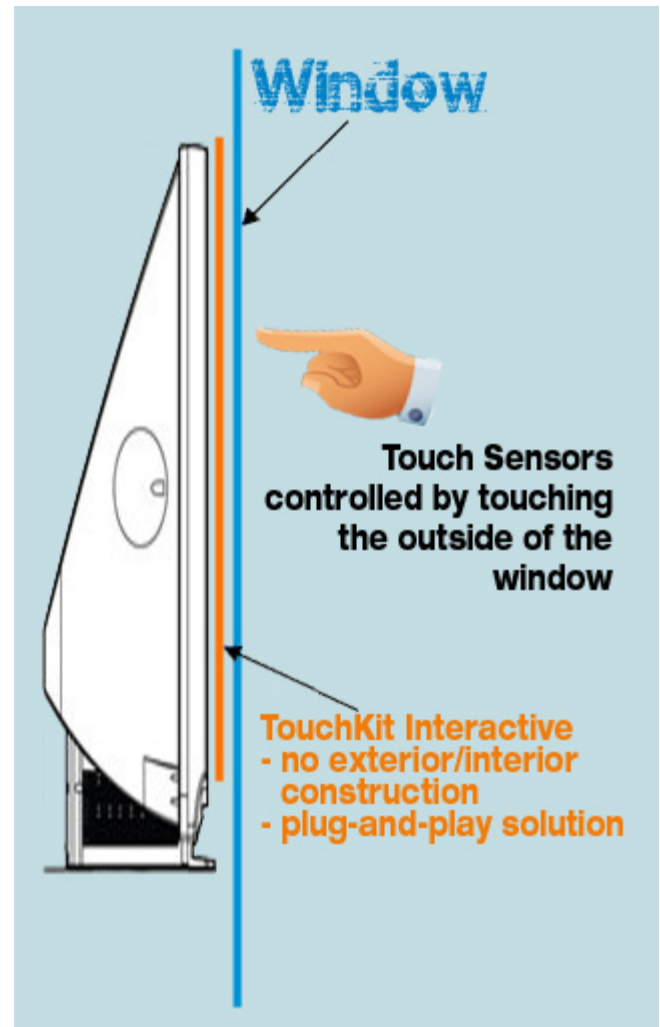
innovative marketing communication tools and shopper marketing venues.

Our TouchKit solution combines information with playful elements: It enables independent information acquisition, bridging of waiting times at the point of sale, intensive personal sales advice and much, much more.

In museums or at events and trade fairs, interactive city maps, event calendars etc. provide practical information.

At the point of sale serves as an information and sales terminal: customers can compare products and retrieve more in-depth information or additional individual offers.

Whether you incorporate your own ideas or work with an agency: Interfaces with standard software of Adobe, Apple or Microsoft enable the direct import of ready-made animations within a short time.



Ideal for Through-Window applications!

Application options are virtually unlimited: from salesrooms and shop premises to hotels, trade fairs, event hospitality, events and showrooms through to